

## EU-CART (2015-2017)

The project aim is helping the adults of the disadvantaged groups to identify the opportunity to overcome the economic crisis through entrepreneurship. Within the project we will identify potential existing in the region on crafts and establish ways to improve the social life of rural residents. We will develop entrepreneurship courses, IT, marketing, for the social group identified as the target group. The electronic platform will be used to support established network of craftsmen at EU level which pool together the artisans, the craft products made by them for commercial purposes to improve the standard of living.

### **Kick off Meeting, 12-13th October 2015 in Prague, Czech Republic**

The kick-off meeting took place in Prague, Czech Republic, 12 and 13 October 2015. The project managers and other staff members of each of partners attended the meeting.

### **Who are we?**

The partnership consists of organizations with different institutional backgrounds, expertise and from different parts of Europe. The diversity of the partnership ensures a variety of perspectives and raises the potential to come up with new ideas beyond traditional structures. Each partner organization conducts varied activities with adults, particularly with socially disadvantaged ones. The project comes as a continuation of activities in which interest organizations from the area of adult education are involved in the partner countries – this time with the aim to help socially disadvantaged adults to integrate through entrepreneurship.

### **Various organizations will cooperate in a two-years-long project, EU-CART Team...**

From a geographical point of view, the partnership consist of partners from the Czech Republic, Romania, Austria and Latvia:

- ✓ *EDUCATIONAL ASSOCIATION, o. s, Czech Republic: [www.educationalassociation.eu](http://www.educationalassociation.eu)*
- ✓ *FUNDATIA DIMITRIE CANTEMIR, Romania: [www.dimitrie-cantemir.com](http://www.dimitrie-cantemir.com)*
- ✓ *BEST Institut GmbH, Austria: [www.best.at](http://www.best.at)*
- ✓ *Biedriba Eurofortis, Latvia: [www.eurofortis.lv](http://www.eurofortis.lv).*

## The agenda and outcomes of the kick-off meeting

The meeting was opened by a festive dinner on Sunday evening. It provided opportunity to make acquaintances with each other. On Monday morning, Adéla Plátková from Educational Association, o.s., demonstrated textile techniques – the bobbin laces and the sewing laces. Then each partners presented activities of their organisation with regard to the project aims. The presentations were followed by an overview of the project, presentation of project activities, allocation of tasks and responsibilities. After lunch, the administrative and financial aspects, and evaluation and dissemination of the project were discussed. The first outcomes – the entrepreneurship courses “My Business” and “On-line platform” were evaluated. The day was finished by common a dinner.



The second day of meeting was dedicated to the Craft workshop. The participants had the possibility to try to bake a loaf of bread, pancakes and a Czech cake as well as make a domestic balm on their lips. Workshop was led by Iva Krotilova, a trainer who has tried to develop her own business in crafts in rural area.



More information about the project you can find at the web site: [www.educationalassociation.eu](http://www.educationalassociation.eu) and websites of other project partners.